



EAF
Employers Association Forum



Ius Laboris USA Global HR Lawyers
FordHarrison

HUMAN RESOURCES BRIEFING & ANNUAL MEETING OF THE MEMBERSHIP

REGISTER AT:

<https://www.surveymonkey.com/r/eaf-hrbriefing>

DATE/PLACE

Friday,
October 25, 2019
Lake Mary
Events Center
260 N. Country
Club Road,
Lake Mary, FL 32746

Presented by: FordHarrisonLLP

LABOR/EMPLOYMENT UPDATES: What's Changed, What's the Same, What's Coming?

- *DOL Wage & Hour changes that are coming*
- *Understanding Protected Concerted Activity for the Non-Union Employer*
- *Medical Marijuana*
- *Biometrics in the Workplace*

PRICE

EAF Members: **FREE**
Non-Members: **\$99**
(Per Person)

Up to 2 people from each member company can attend **FREE**. If you want to send more than 2 people there will be a charge of \$49 for each additional person.

SOCIAL MEDIA IN THE WORKPLACE - HERE TODAY. MORE TOMORROW?

- *Impact on policies; handbook; social media litigation.*

FordHarrison is a U.S. labor & employment law firm with more than 200 attorneys in 28 offices, including three affiliate firms. The firm is committed to adhering to the FH Promise, a set of principles that guides how the firm delivers legal services and works with its clients. FordHarrison attorneys represent employers in labor employment, immigration and employee benefits matters, including litigation. Through its practice group and membership in the global employment law firm alliance, Ius Laboris, FordHarrison provides clients that have multinational operations with a broad range of services related to labor and employment law in 53 countries throughout the world.

AGENDA

8:00 a.m. - 8:30 a.m.
Registration &
Continental Breakfast

8:30 a.m. - 12:00 p.m.
HR Legal Update &
Keynote

THIS YEAR'S KEY NOTE:

Attract and Retain Ideal Employees: Build a Better Brand and Speak their LINGO

The workforce today not only cares about the work they do, they care



about who they work for. They see their place of employment as an extension of their own values and image. They want to contribute to bettering the world through the job and career path they chose. That's why you must understand the lingo of your ideal employees to attract and keep them!

In this inspiring and relevant keynote, you will learn:

- How to build a brand that appeals to your ideal employees
- Learn to speak their lingo to recruit ideal employees
- Improve the culture of your company by building a community of ideal employees

NOTICE: Annual Meeting of the Membership

The annual meeting of the membership of this corporation will be held during the program. EAF members will be voting on the Board of Directors nominated to serve the term beginning January 1, 2020.

This program has been approved for 3 "HR" credit hours for HRCI & 3 PDC's for SHRM

Cancellation & "No Show" Policy: Substitutions may be made at any time. If you must cancel, please call EAF to free up space for another attendee. Although this briefing is free to members, member registrants who do not cancel with at least 24 hours notice will be charged \$25 and non-member registrants will be charged \$99.